

TheWineBuzz

January/February

Feature Articles:

Women Chefs of Ohio
The Big Easy: Recipes and Pairings

Grape Destinations:

Northern Queensland

Featured Wine: Zinfandel

Tastings:

Wine: Any price, region and category
Craft Beer: Seasonals, new products
Spirits: After-dinner drinks;
New Products

Special Advertising Section:

Events Guide

March/April

Feature Articles:

Ohio Food Festivals
French Wines Simplified
St. Patrick's Day Feast:
Recipes and Pairings

Grape Destinations:

Lodi, California

Featured Wine:

Old & New World Pinot Noir

Tastings:

Wine: Any price, region and category
Craft Beer: Seasonals, new products
Spirits: Irish Whiskey; New Products

Special Advertising Section:

Kentucky/Tennessee

May/June

Feature Articles:

Ohio Heritage Wineries
Organic Wines
Cinco de Mayo Fiesta:
Recipes and Pairings

Grape Destinations:

Wine Cruises

Featured Wine: Old World Riesling

Tastings:

Wine: Any price, region and category
Craft Beer: Seasonals, new products
Spirits: Tequila; New Products

Special Advertising Sections:

Niagara-on-the-Lake, Ontario
Touring Ohio Wine Country

July/August

Feature Articles:

Ohio Creameries
Corks & Other Closures
Kebabs & Skewers:
Recipes and Wine Pairings

Grape Destinations: Aspen, Colorado

Featured Wines:

Grüner Veltliner, Chenin Blanc, Arneis

Tastings:

Wine: Any price, region and category
Craft Beer: Seasonals, new products
Spirits: Gin; New Products

Special Advertising Section:

New York Finger Lakes Region

September/October

Feature Articles:

Farm Cooking Schools
New Wine Regions
Stuffed! Recipes and Wine Pairings

Grape Destinations: Mid-coast Maine

Featured Wines:

Dolcetto, Barbera, Gamay

Tastings:

Wine: Any price, region and category
Craft Beer: Seasonals, new products
Spirits: Rum; New Products

Special Advertising Sections:

Indiana and Michigan

November/December

Feature Articles:

City Food Tours
Blind Wine Tastings
Fondue for the Holidays:
Recipes and Wine Pairings

Grape Destinations: TBD

Featured Wine:

Champagne and Sparkling Wine

Tastings:

Wine: Any price, region and category
Craft Beer: Seasonals, new products
Spirits: Cream Liqueurs; New Products

Special Advertising Sections:

Holiday Gift Guide/Dining Guide
Holiday Buying Guide

Advertising Closing Dates

<u>Issue</u>	<u>Closing Date</u>
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2012

January/February

Space	November 18
Materials	November 25

March/April

Space	January 20
Materials	January 27

May/June

Space	March 16
Materials	March 23

July/August

Space	May 18
Materials	May 25

September/October

Space	July 13
Materials	July 20

November/December

Space	September 14
Materials	September 21

Ads to be designed by TheWineBuzz Creative Services Department must be submitted by space deadline.

Advertising may not be cancelled after closing date.

TheWineBuzz Mission Statement

TheWineBuzz is intended to inform readers who are interested in wine, food, spirits and craft beers. It includes beverage reviews as well as feature articles on travel, wine, spirits, food and related topics. Our goal is educate, in a reader-friendly fashion, and take the intimidation out of wine in order to enhance its enjoyment.

IN EVERY ISSUE!

Shorts, reviews, news, featured restaurants, wine bars, wineries

Contents subject to change without notice.