



TheWineBuzz®

2017 Editorial Calendar

Issue	Featured Topics	Destinations	Featured Wines	Featured Spirits	BrewsNews	Promotions	CLOSING DATES
Jan/Feb	Adopt-a-Vine Absinthe "On the Job" - Tea Salon Recipes/Pairings - Hearty Soups	Maryland Bike/Hike the Great Lakes	Gewurtztraminer Cabernet Franc	Brandy/Cognac	Boilermaker	Great Lakes Travel Festivals	Space: 11/18 Materials: 11/25
Mar/Apr	Red Wine and Fish Israel - Producing Kosher Wine "On the Job" - Maître d' Recipes/Pairings - Fun, Easy Fish	Laurel Highlands	Australian Shiraz	Tequila VA/PA Spirits	Seibel Institute	Pennsylvania Virginia (Loudoun County/Charlottesville)	Space: 01/20 Materials: 01/27
May/June	Blooming Cocktails Wine for the Beer Lover "On the Job" - Winery Volunteer Recipes/Pairings - Get Saucy	River Cruise - Bordeaux	Dry Rosé	Ohio Spirits Cocktail Garden	Ginger Beer	Touring Ohio Wine Country North Carolina	Space: 03/17 Materials: 03/24
July/Aug	Mules Climate Change "On the Job" - Wine School Entrepreneur Recipes/Pairings - Summer Salads	Positano	Italian White Blends	Gin MI/ON/NY Spirits	Norfolk County Breweries	Ontario (Norfolk) New York (Keuka) Michigan	Space: 05/19 Materials: 05/26
Sept/Oct	Wine Architecture How to Store Whiskey "On the Job" - Meadery Recipes/Pairings - Focaccia/Calzones	Saxony (including Applewine)	Fortified Wine: Sherry/Port Madeira	Bourbon/Rye KY Spirits Trail	New Ohio Breweries	Kentucky Ciderias Indiana	Space: 07/21 Materials: 07/28
Nov/Dec	Champagne Cocktails Wine Futures "On the Job" - Caterer Recipes/Pairings - Beef	Washington	Champagne Sparkling Wine	Rum	Monk Beer	Holiday Beverage Buying Guide Gift Guide	Space: 09/20 Materials: 9/27

In Every Issue:

Shorts, Recipes, Cool Apps, Wine Words, On the Job, Best of the Bunch, Book Reviews, Ohio Winery News, What's New: North, Central and South

Contents subject to change without notice.

TheWineBuzz Mission Statement

TheWineBuzz is intended to inform readers who are interested in wine, food, spirits and craft beers. It includes beverage reviews as well as feature articles on travel, wine, spirits, food and related topics. Our goal is educate, in a reader-friendly fashion, and take the intimidation out of wine in order to enhance its enjoyment.

TheWineBuzz Reader Survey Results

Which of these do you drink at least once per week? (Check all that apply)

Wine97.4% Beer38.4% Spirits28.2%

How likely are you to base purchasing decisions on products or services you read about in TheWineBuzz?

Very likely/Somewhat likely99%

How do you purchase wine, beer or spirits?

Advertisement and/or review in TheWineBuzz 82.8%

Do you read the digital edition of TheWineBuzz?

Yes 46.1%

Annual Income?

Over \$70,000 40.1%

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