



# TheWineBuzz®

## 2019 Editorial Calendar

Issue	Featured Topics	Destinations	Wine Features	Featured Spirits	BrewsNews	Promotions	CLOSING DATES
<b>Jan/Feb</b>	Champagne Cocktails German Wine Made Simple Tiny-Batch Bourbon Made for Ohio Recipes/Pairings - German Comfort Food	Niagara-on-the-Lake	German Wine Alternative Packaging	Scotch	Southern Tier	Ontario	Space: 11/16 Materials: 11/23
<b>Mar/Apr</b>	Burgeoning Bar Scene in Cincinnati Michigan Wine Trails Organic Wine Recipes/Pairings - Indian Cuisine	Southwest Michigan	Zinfandel Organic Wine	Tequila	Dingle, Ireland: Brewery Hot Spots	Michigan (Wine, Beer and Spirits)	Space: 01/18 Materials: 01/25
<b>May/June</b>	Youngstown Wine Scene Polar Vortex: Lingering Impact on OH Arnie Esterer Recipes/Pairings - Mollusk Mania	Ohio Wine Country	Ohio Chardonnay and Sparkling	Ohio Spirits	Ohio Malting Company	Touring Ohio Wine Country	Space: 03/15 Materials: 03/22
<b>July/Aug</b>	What's New in New York Wine Country Spas in Ohio and Beyond Ohio Charcuterie Recipes/Pairings - Veggie Love	North Carolina	Sauvignon Blanc Sancerre (over \$12)	Gin	Carillon Brewing	North Carolina New York	Space: 05/17 Materials: 05/24
<b>Sept/Oct</b>	Kentucky is Brandy Country Too Lexington's Brewgrass Trial Oregon: Geology and Pinot Noir Recipes/Pairings - Desserts	Willamette Valley	Oregon Pinot Noir	Bourbon	Sun King Brewery	Kentucky (The "B-Line") Indiana	Space: 07/19 Materials: 07/26
<b>Nov/Dec</b>	Scotch Production and Styles Infusing Spirits • Bitters Sparkling Wine Production Recipes/Pairings - Turkey Redux	Portugal	Champagne Sparkling Wine	Port	Ohio Cider	Holiday Beverage Buying Guide Gift Guide	Space: 09/18 Materials: 9/25

### Special Content:

Shorts, Recipes, Wine Words, Book Reviews, Ohio Winery News, What's New: North, Central and South

Contents subject to change without notice.

### TheWineBuzz Mission Statement

TheWineBuzz is intended to inform readers who are interested in wine, food, spirits and craft beers. It includes beverage reviews as well as feature articles on travel, wine, spirits, food and related topics. Our goal is educate, in a reader-friendly fashion, and take the intimidation out of wine in order to enhance its enjoyment.

### TheWineBuzz Reader Survey Results

Which of these do you drink at least once per week? (Check all that apply)

Wine .....97.4% Beer .....38.4% Spirits .....28.2%

How likely are you to base purchasing decisions on products or services you read about in TheWineBuzz?

Very likely/Somewhat likely .....99%

How do you purchase wine, beer or spirits?

Advertisement and/or review in TheWineBuzz ..... 82.8%

Do you read the digital edition of TheWineBuzz?

Yes ..... 46.1%

Annual Income?

Over \$70,000 ..... 40.1%

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